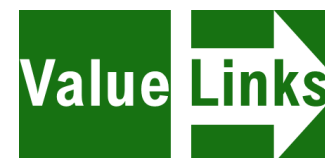


ValueLinks for Agrifood Systems (VL4AFS)

Oestrich-Winkel, June 2-6, 2025



	Day 1 (Monday, June 2, 2025)			Comments
	Transformation of Agrifood Systems & Value Chain Promotion			
Morning 09:00 - 13:00	Welcome	Introduction into the program and presentation of participants	(30')	After the seminar opening, the first presentation introduces to transformation of Agrifood Systems (AFS) and Value Chain (VC) promotion as development approaches. The first part of module 2 elaborates on AFS & VC mapping as the basic structural analysis. It presents typical maps and discusses best practice of mapping.
	Plenary	“ValueLinks for Agrifood systems” - ValueLinks module 1	(90')	
		Coffee Break	(30')	
	Plenary	“Agrifood systems and value chain analysis” - ValueLinks module 2, part I	(90')	
	Lunch			
	Structural Analysis of Agrifood Systems and Value Chains			
After-noon 14:00 - 17:15	Group Work	AFS and VC mapping exercise	(90')	In the afternoon, working groups on different AFS/VCS are formed in line with the interest of participants. Participants prepare and review maps for their chosen systems.
		Coffee Break	(30')	
	Plenary	Review mapping exercise/review of the day	(75')	

Day 2 (Tuesday, June 3, 2025)		Comments
Morning 09:00 - 13:00	Economic, Environmental and Social Analysis	Parts 2-4 present tools to assess economic, environmental and social aspects with a focus on market potential, climate change adaptation/mitigation as well as nutrition, gender and poverty analysis.
	Plenary “The toolbox of AFS and VC analysis” - ValueLinks module 2, parts II and III (120’)	
	Coffee Break (30’)	
	Plenary “The toolbox of AFS and VC analysis” - ValueLinks module 2, part IV (90’)	
	Lunch	
After-noon 14:00 - 17:15	Determining an Upgrading Strategy	Participants continue working in the same groups as the day before and discuss strategic considerations for strategy development. Participants formulate vision statements and respective constraints and advantages.
	Group work/Plenary “Strategic considerations for AFS & VC upgrading” - ValueLinks module 3 (90’)	
	Coffee Break (30’)	
	Group Work Vision, strategy and fields of AFS & VC upgrading (75’)	

		Day 3 (Wednesday, June 4, 2025)		Comments
Morning	Getting Transformative Action underway			Module 4 shows principles, roles and processes of facilitating AFS & VC upgrading projects. AFS/VC maps and strategies developed in the group work sessions during the first two days will be reviewed, followed by an introduction to the excursion.
	09:00	Plenary	“Transformative Action” - ValueLinks module 4 (90’)	
	-		Coffee Break (30’)	
	13:00	Exhibition	Peer review of group work results of the first two days (90’)	
		Plenary	Introduction to the excursion (30’)	
	Lunch			
After-noon	Excursion			Seminar participants will discuss climate change adaptation challenges of the German wine VC as a concrete case example.
14:00	Visit	Study tour “Climate change adaptation in the German wine VC” (180’)		
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17:00				

Day 4 (Thursday, June 5, 2025)		Comments
Morning 09:00 - 13:00	Solutions for Agrifood systems transformation	
	Plenary	“Innovative business models” - VL module 5 (60')
	Plenary	“Business linkages and services” - VL modules 6 & 7 (60')
		Coffee Break (30')
	Group work	Development of sustainable solutions and facilitation activities (modules 5-7) (90')
Lunch		
After-noon 14:00 - 17:15	Solutions for Agrifood systems transformation	
	Plenary	“Promotion of improved financial services” - VL module 8 (45')
	Plenary	“Promotion of improved quality and standards” - VL module 9 (45')
		Coffee Break (30')
	Group work	Finalising an impact-oriented project design (75')

The day is dedicated to work on upgrading solutions, starting with innovative business models, horizontal and vertical business linkages and service arrangements.

Participants will continue in their chosen groups to suggest realistic and sustainable solutions for AFS/VC upgrading.

The topics taken up in the afternoon cover financial services and possibilities of promoting norms and standards.

Participants continue with their group work and finalize a set of AFS/VC upgrading solutions.

Day 5 (Friday, June 6, 2025)		Comments
Morning 08:30 - 12:00	Agrifood systems Policy and M & E	<p>Module 10 reflects on improving policies while module 11 presents methods for constructing impact models and conducting monitoring.</p> <p>The working group results of the whole week are presented and discussed as practical examples of AFS/VC program design.</p>
	Plenary “Agrifood systems policy” - VL module 10 (45’)	
	Plenary “Monitoring & evaluation” - ValueLinks module 11 (45’)	
	Coffee Break (30’)	
	Discussion Presentation and discussion of group work results (90’)	
12:00 - 13:00	Closing session Plenary Review of expectations and conclusions Evaluation of the workshop Delivery of certificates and farewell	<p>The closing session reviews participants’ expectations and will summarise the workshop conclusions.</p> <p>Participants receive a participation certificate.</p>
13:00	Lunch	
14:00	End of the seminar	