






ValueLinks Online Training Seminar Agenda July 2024



Block 1: July 1-3, Time indications: Central European Summer Time



	Monday, July 1		Comments
Morning		Market development & poverty: Introducing ValueLinks	
9:00-10:30	Session 1	Introduction into the online seminar program, presentation of participants, “Value chains and development” - <i>ValueLinks</i> module 1 (90’)	The first session introduces value chain (VC) promotion as a development approach and provides an overview on the <i>ValueLinks</i> methodology and VC selection.
11:00-12.30	Session 2	“The toolbox of value chain analysis” - <i>ValueLinks</i> module 2, part 1 (90’)	The first part of module 2 introduces VC mapping. It presents typical VC maps and discusses best practice in presenting VC maps.
Afternoon		Mapping and analysing value chains	
14:00-15:30	Session 3	Group work: Value chain mapping exercise (90’)	In the afternoon, product-specific working groups will be formed according to the interest of participants. The working groups will prepare VC maps for an individually chosen value chain.
16:00-17:00	Session 4	Review of group work results (60’)	The VC maps prepared by the participants will be reviewed and commented online with a view on improving the VC map structure.


		Tuesday, July 2		Comments
Morning		Determining an upgrading strategy		
9:00-10:30	Session 5	“The toolbox of value chain analysis” - ValueLinks module 2, part 2	(90’)	Session 5 focuses on determining economic concepts like value addition and benchmarking and presents key concepts of social VC analysis.
11:00-12:30	Session 6	“The toolbox of value chain analysis” - ValueLinks module 2, part 3	(90’)	Session 6 presents VC analysis tools for climate change adaptation and mitigation.
Afternoon		Facilitating value chain development		
14:00-15:30	Session 7	“Strategies for chain upgrading” - ValueLinks module 3	(90’)	Module 3 focuses on strategy development for VC upgrading. Tools and generic strategies are discussed.
16:00-17:00	Session 8	Group work: Vision and strategy development	(60’)	In the working groups, participants develop a vision and upgrading strategy for their chosen value chains.

		<i>Wednesday, July 3</i>		<i>Comments</i>
<i>Morning</i>		Facilitating value chain upgrading		
9:00-10:30	Session 9	“Facilitating upgrading projects” - <i>ValueLinks</i> module 4	(90’)	Module 4 deals with principles, roles and activities of organising and facilitating value chain upgrading followed by a discussion of the role of Development Partnerships with the Private sector. Group work results will be reviewed in plenary for providing feedback and improvement. Some homework assignments will be distributed.
11:00-12:30	Session 10	Review of group work results	(90’)	

Block 2: July 8-10 Time indications: Central European Summer Time

		<i>Monday, July 8</i>	<i>Comments</i>
Morning	 Implementing value chain upgrading		
9:00-10:30	Session 11 “An overview of upgrading solutions” (VL Modules 5-10)	(90’)	The session starts with a review of the first week and gives an introduction to operational choices for VC upgrading.
11:00-12:30	Session 12 “Promotion of innovative business models” and group work: Business model canvas	(90’)	The presentation of Module 5 is followed by specific group work on the use of the business model canvas as a tool to promote innovative business models.
Afternoon	 Implementing value chain upgrading		
14:00-15:30	Session 13 “Promotion of improved business linkages” - VL module 6	(90’)	Session 13 discusses key concepts of promoting horizontal and vertical business linkages (<i>ValueLinks</i> module 6).
16:00-17:00	Session 14 Group work: Business model and business linkages solutions	(60’)	Participants prepare an impact-oriented project design based on sustainable solutions and temporary facilitation activities for improving business models and business linkages.

		Tuesday, July 9		Comments
Morning		Implementing value chain upgrading		
9:00-10:30	Session 15	Promotion of improved services” VL module 7, “Promotion of financial services” – VL module 8	(90’)	Session 15 discusses ways to promote better access to services and financial services in value chains.
11:00-12:30	Session 16	Group work: Services and financial services solutions	(90’)	Participants continue working on sustainable solutions and temporary facilitation activities with regard to services and financial services.
Afternoon		Implementing value chain upgrading		
14:00-15:30	Session 17	“Promotion of improved quality and standards” - VL module 9, “Promotion of improved VC policy” - VL module 10	(90’)	Session 17 discusses key concepts of <i>ValueLinks</i> modules 9 (standards) and 10 (policy).
16:00-17:00	Session 18	Group work: Standards and policy solutions	(60’)	Participants continue working on sustainable solutions and temporary facilitation activities for improving standards and VC policies.

Wednesday, July 10		Comments
Morning	 Summary on value chain upgrading	
9:00-10:30	Session 19 “Monitoring value chain projects” - VL module 11, Presentation and discussion of group work results	(90’)
11:00-12:30	Session 20 Closing session, questions and answers, seminar evaluation	(90’)
		<p>Session 19 starts with a short introduction on monitoring of VC promotion projects. The individual project designs developed by the participants are presented and discussed as practical examples of VC program design.</p> <p>The closing session still allows discussing group work results and an overall review of participants’ expectations. Participants will receive a participation certificate after the training.</p>